



National Alliance of Healthcare Purchaser Coalitions*: Analytics Survey Results

October 2016

*formerly the National Business Coalition on Health



Methodology

- Online Survey of Human Resources and Benefits Administrators Across Coalitions
 - August 2 – September 13, 2016
 - 108 Responses Across 19 Coalitions
 - 50% from Southern US, 26% Northeast, 15% West, 9% Midwest
 - Most Responses from TX (17), PA- Lehigh (15), FL (13), PA- Pittsburgh (13), TN- Memphis (13)
- 89% Self-funded
- 69% Work for Companies That Employ > 1,000
- 60% Not Current Users of Advanced Analytics Tools

Key Findings

Advanced Analytics Widely Understood to Have an Important Impact on Decision-Making - HR/Benefits Administrators Express Great Interest in Having These Tools

- **Today's Environment Calls for Enhanced Use of Data**

- 97% agree and 85% strongly agree that 'now more than ever it's essential that HR/Benefit practitioners have tools to effectively evaluate data and make informed decisions'
- 95% are interested in having access to the information that advanced analytics can provide – intensity of interest is even higher among current analytics users

Key Findings

HR/Benefits Administrators See Strong Utility in Analytics Tools and Believe Near-Real-Time Data is Imperative to Realizing Cost Savings

- **Advanced Analytics Drive Understanding**
 - 90% agree on the importance of having near-real-time data to realize cost savings
 - 94% agree that 'Healthcare analytics can help me evaluate which wellness programs would be most effective to offer to my employees'
 - 83% agree that 'using advanced analytics to understand how your employees use healthcare services, who your high risk employees are, and how to intervene effectively is the only way to lower costs and improve financial results'

Key Findings

High Scores Illustrate Shared View on Positive Impact Advanced Analytics Can Have on Programs and Decision-Making

How <u>useful</u> types of data access and reporting are for your organization (1=not useful at all; 7=very useful)	Avg. Rating
Data on the number of employees that are regularly using the emergency department but have not seen their primary care physician in the past 12 months	6.23
Timely data on percentage of employees who are pre-diabetic but have not seen their primary care physician in the past 12 months	6.07
An evaluation on your company's healthcare spending against similarly sized companies in your industry or region.	6.04
Percentage of employees who are referred to and effectively engaged in disease management programs.	5.98
The percentage of employees using brand-name prescriptions versus generic	5.94
The same population health data that physicians and healthcare plans use	5.55
Timely data on employees' in-network and out-of-network usage	5.42

Key Findings

Information Gap Exists Between Users and Non-Users

- **Non-Users of Advanced Analytics Tools**
 - Perceived barriers to use include cost 38%, insufficient internal resources 31%, and needs supported by health plan or brokers 54%
 - Current data collection is infrequent – 48% reporting quarterly and 16% annual

Key Findings

Access to An Advanced Analytics Tool

- 84% felt that access to an advanced analytics tool through NBCH or their local coalition *would be valuable*

More Information



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